U.S. Press Information



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Model year 2015 Update information

Woodcliff Lake, NJ – June 4, 2014... Information for design and technical changes, as well as changes to standard equipment, lines, packages and standalone options is included in this document.

Destination & Handling Fee (All Models).

Effective July 1, 2014, the Destination & Handling fee will increase by \$25 to \$950. Pricing information included in this document already includes the \$950 Destination & Handling fee.

Note for all new vehicles.

The following vehicles are all-new for 2015. Please refer to each vehicle's press release for details:

- 2015 BMW 4 Series Gran Coupe: http://www.bmwusanews.com/newsrelease.do?id=1943&mid=377
- 2015 BMW X4 Sport Activity Coupe: http://www.bmwusanews.com/newsrelease.do?id=1972&mid=498
- 2015 BMW ALPINA B6 xDrive Gran Coupe: http://www.bmwusanews.com/newsrelease.do?id=1965&mid=113
- 2015 BMW M3 Sedan and M4 Coupe: http://www.bmwusanews.com/newsrelease.do?id=1915&mid=412

2015 BMW i3

Updates to standard equipment:

- DC Fast Charging is now standard
- Satellite radio and Heated Front Seats are now standard.

BMW i3 Pricing (including \$950 Destination and Handling)

i3	\$43,350
i3 with Range Extender	\$47,200

2015 BMW i8.

Updates to standard equipment:

Comfort Access is now standard

BMW i8 Pricing (including \$950 Destination and Handling)

18	\$137,450
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2015 BMW 2 Series Coupe.

Availability of xDrive Intelligent All-Wheel Drive.

The 228i xDrive Coupe and the M235i xDrive Series Coupe are now available with BMW's intelligent all-wheel drive system.

Track Handling Package (ZTR).

The Track Handling Package lowers the stance of the vehicle by 10 millimeters; it includes the Adaptive M Suspension, Variable Sport Steering, M Sport Brakes, Michelin Pilot Super Sport tires on 18" wheels. The Track Handling Package can be ordered on all 6-speed manual and 8-speed Sport Automatic transmission equipped BMW 228i Coupe models (including the newly available 228i xDrive). The Track Handling Package has a cost of \$2,200 for models without M Sport or Sport Line and \$1,600 for M Sport or Sport Line models.

BMW 2 Series Coupe Pricing (including \$950 Destination and Handling):

228i Coupe	\$33,050
228i xDrive Coupe	\$34,850

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M235i Coupe	\$44,050
M235i xDrive Coupe	\$45,850

2015 BMW 3 Series Sedan.

Updates to standard equipment:

- Deletion of the center console cupholder lid and the lid storage net in the glove compartment.
- The time display in the instrument cluster is moved to the bottom right, under the tachometer.
- The labeling of the memory button for the driver's seat adjustment (option on 320i) is changed from "M" to "SET". An acoustic signal will be heard upon memorizing a position.

Changes to Lines and Packages:

Luxury Line (ZLL)

- Oyster Dakota leather (LCOM) is now available
- Brushed Aluminum trim (4AB) is now available
- 18" light-alloy wheel double-spoke style 397 (2A5) is available in combination with option 2NH M Sport Brakes on 328i, 328i xDrive, 335i, 335i xDrive and ActiveHybrid 3.

Sport Line (ZSL)

- Beige Dakota leather (LCDF) is now available
- Dark Burl Walnut wood trim (4AB) is now available

M Sport (ZMM)

- Fineline Anthracite wood trim (4CE) is now available
- 18" light-alloy wheel double-spoke style 441M in Ferric Grey (21B) is available in combination with option 2NH - M Sport Brakes
- 19" light-alloy wheel double-spoke style 442M in Ferric Grey (21C) is available in combination with option 2NH M Sport Brakes on 335i / 335i xDrive / ActiveHybrid 3.

Sport Package (ZSP - 320i only)

 Addition of the matte chrome window surround (3L8). The price of the package is increased by \$100.

Technology Package (ZTP)

- Addition of a demo mode for Head Up Display
- Deletion of Enhanced Bluetooth and USB + Smartphone integration, now that Bluetooth Audio Streaming is standard.

Changes to standalone options:

- 248 Heated steering wheel (included in ZCW Cold Weather Package): a confirmation message will now be shown in the instrument cluster to make it clear the feature is activated
- 2A5 18" light-alloy wheel double-spoke style 397: now available outside of Sport Line (except on Diesel). Requires option 2NH - M Sport Brakes and 840 - Performance Tires and higher top-speed
- 2DY 18" light-alloy wheel star-spoke style 396 now available as a standalone option on 328i, 328i xDrive, 328d and 328d xDrive models not equipped with a Line or M Sport (\$600)
- 2NH M Sport Brakes are no longer available on 328d and 328d xDrive. On 328i and 328i xDrive, 2NH now requires either wheel 2A5 and option 840 or M Sport (ZMM) and 18" wheel 21B. On 6-cylinder models, 2NH can additionally be ordered with the 19" wheel 21C within M Sport (ZMM)
- 4CE Fineline Anthracite wood trim: now available outside of Lines at no extra cost
- 4M5 BMW Individual leather dashboard is now available as a Priority 1 option (\$950). This option requires a Line or M Sport as well as a Leather upholstery (except LCDF and LCLY Beige Dakota Leather). The lower and upper sections of the dashboard are covered in Black Walknappa Leather.
- 5AS Active Driving Assistance (included in ZDB Driver Assistance + Package): now includes the attention assistant

- 6NS Enhanced Bluetooth and USB + Smartphone Integration is now a standalone option (\$500).
- LCOM Oyster Dakota Leather: now available outside of Sport Line (\$1,450 or included in Premium Package)

• BMW 3 Series Sedan Pricing (including \$950 Destination and Handling):

320i	\$33,520
320i xDrive	\$35,700
328i	\$38,350
328i xDrive	\$40,350
335i	\$44,450
335i xDrive	\$46,450
ActiveHybrid 3	\$50,850
328d	\$39,850
328d xDrive	\$41,850

2015 BMW 3 Series Sports Wagon

Changes to the standard equipment:

- Deletion of the center console cupholder lid and the lid storage net in the glove compartment.
- The time display in the instrument cluster is moved to the bottom right, under the tachometer.
- The labeling of the memory button for the driver's seat adjustment is changed from "M" to "SET". An acoustic signal will be heard upon memorizing a position.

Lines and Package changes:

Luxury Line (ZLL)

- Oyster Dakota leather (LCOM) is now available
- Brushed Aluminum trim (4AB) is now available
- 18" light-alloy wheel double-spoke style 397 (2A5) is available in combination with option 2NH - M Sport Brakes on 328i xDrive

Sport Line (ZSL)

- Beige Dakota leather (LCDF) is now available
- Dark Burl Walnut wood trim (4AB) is now available

M Sport (ZMM)

- Fineline Anthracite wood trim (4CE) is now available
- 18" light-alloy wheel double-spoke style 441M in Ferric Grey (21B) is available in combination with option 2NH - M Sport Brakes

Premium Package (ZPP)

 Comfort Access (322) now includes the hands-free trunk closing function, similar in operation to the hands-free trunk opening function.

Technology Package (ZTP)

- Addition of a demo mode for Head Up Display
- Deletion of Enhanced Bluetooth and USB + Smartphone integration, now that Bluetooth Audio Streaming is standard.

Changes to standalone options:

- 248 Heated steering wheel (included in ZCW Cold Weather Package): a confirmation message will now be shown in the instrument cluster to make it clear the feature is activated
- 2A5 18" light-alloy wheel double-spoke style 397: now available outside of Sport Line on 328i xDrive. Requires option 2NH - M Sport Brakes and 840 - Performance Tires and higher top-speed
- 2DY 18" light-alloy wheel star-spoke style 396 now available as a standalone option on models not equipped with a Line or M Sport (\$600)
- 2NH M Sport Brakes are no longer available on 328d xDrive. On 328i xDrive, 2NH now requires either wheel 2A5 and option 840 or M Sport (ZMM) and wheel 21B
- 4CE Fineline Anthracite wood trim: now available outside of Lines at no extra cost

- 4M5 BMW Individual leather dashboard is now available as a Priority 1 option (\$950).
 This option requires a Line or M Sport as well as a Leather Upholstery (except LCDF and LCLY Beige Dakota Leather). The lower and upper dashboard are covered in Black Walknappa Leather.
- 5AS Active Driving Assistant (included in ZDB Driver Assistance + Package): now includes the attention assistant
- 6NS Enhanced Bluetooth and USB + Smartphone Integration is now a standalone option (\$500).
- LCOM Oyster Dakota Leather: now available outside of Sport Line (\$1,450 or included in Premium Package)

BMW 3 Series Sports Wagon Pricing (including \$950 Destination and Handling):

328i xDrive Sports Wagon	\$42,700
328d xDrive Sports Wagon	\$44,200

2015 BMW 3 Series Gran Turismo

Changes to the standard equipment:

- Deletion of the center console cupholder lid and the lid storage net in the glove compartment.
- The door accents are now in interior world color (black or beige) regardless of the
 interior trim on models not equipped with Lines. On models equipped with Lines or M
 Sport, the accents on the doors are in the same material as the trim accent on the
 dashboard.
- The time display in the instrument cluster is moved to the bottom right, under the tachometer.
- The labeling of the memory button for the driver's seat adjustment is changed from "M" to "SET". An acoustic signal will be heard upon memorizing a position.

Lines and Package changes:

Luxury Line (ZLL)

- Oyster Dakota leather (LCOM) is now available
- Brushed Aluminum trim (4AB) is now available
- 19" light-alloy wheel W-spoke style 440 (2WG) is now also available with all-season tires as option code 2W9 on 335i xDrive

Sport Line (ZSL)

- Beige Dakota leather (LCDF) is now available
- Dark Burl Walnut wood trim (4AB) is now available
- 19" light-alloy wheel double-spoke style 466 (2L8) is now also available with all-season tires as option code 2T8 on 335i xDrive

M Sport (ZMM)

• Fineline Anthracite wood trim (4CE) is now available

Premium Package (ZPP)

• Comfort Access (322) now includes the hands-free trunk **closing** function, similar in operation to the hands-free trunk opening function.

Technology Package (ZTP)

- Addition of a demo mode for Head Up Display.
- Deletion of Enhanced Bluetooth and USB + Smartphone integration, now that Bluetooth Audio Streaming is standard.

Driver Assistance Plus Package (ZDB)

• The Active Blind Spot Detection is now also available in combination with M Sport (ZMM). The price of the package is therefore \$1,900 in any configuration.

Please note the following changes to standalone options for the MY2015 F34 3 Series Gran Turismo:

- 248 Heated steering wheel (included in ZCW Cold Weather Package): a confirmation message will now be shown in the instrument cluster to make it clear the feature is activated.
- 2DY 18" light-alloy wheel star-spoke style 396 now available as a standalone option on 428i / 428i xDrive not equipped with a Line or M Sport (\$600)
- 4CE Fineline Anthracite wood trim: now available outside of Lines at no extra cost
- 5AS Active Driving Assistant (included in ZDB Driver Assistance + Package): now includes the attention assistant.
- 6NS Enhanced Bluetooth and USB + Smartphone Integration is now a standalone option (\$500).
- LCOM Oyster Dakota Leather: now available outside of Sport Line (\$1,450 or included in Premium Package)

BMW 3 Series Gran Turismo Pricing (including \$950 Destination and Handling):

328i xDrive Gran Turismo	\$42,700
335i xDrive Gran Turismo	\$48,050

2015 BMW 4 Series Coupe

Changes to the standard equipment:

- Deletion of the center console cupholder lid and the lid storage net in the glove compartment.
- The time display in the instrument cluster is moved to the bottom right, under the tachometer.
- The labeling of the memory button for the driver's seat adjustment is changed from "M" to "SET". An acoustic signal will be heard upon memorizing a position.

Lines and Package changes:

Luxury Line (ZLL)

- Oyster Dakota leather (LCOM) is now available
- Brushed Aluminum trim (4AB) is now available
- 18" light-alloy wheel double-spoke style 397 (2A5) is available in combination with option 2NH - M Sport Brakes on all models
- 19" light-alloy wheel multi-spoke style 399 (2L1) is available in combination with option 2NH - M Sport Brakes on 435i / 435i xDrive
- 19" light-alloy wheel multi-spoke style 399 (2L1) is now also available with all-season tires as option code 2W5 on 435i / 435i xDrive

Sport Line (ZSL)

- Beige Dakota leather (LCDF) is now available
- Dark Burl Walnut wood trim (4AB) and Ash Grain Anthracite Fine wood trim with Metal Inlay (4EZ) are now available
- 19" light-alloy wheel star-spoke style 407 (2T1) is now also available with all-season tires as option code 2D5 on 435i / 435i xDrive

M Sport (ZMM)

- Fineline Anthracite wood trim (4CE) and Ash Grain Anthracite Fine wood trim with Metal Inlay (4EZ) are now available
- 18" light-alloy wheel double-spoke style 441M (2PM / 2V7) are no longer available and replaced with 18" light-alloy double-spoke style 400M (2PE / 2PP)
- 18" light-alloy wheel double-spoke style 441M in Ferric Grey (21B) is available in combination with option 2NH - M Sport Brakes on all models
- 19" light-alloy wheel double-spoke style 442M in Ferric Grey (21C) is available in combination with option 2NH M Sport Brakes on 435i / 435i xDrive.

Technology Package (ZTP)

- Deletion of Enhanced Bluetooth and USB + Smartphone integration, now that Bluetooth Audio Streaming is standard.
- Addition of a demo mode for Head Up Display.

Driver Assistance Plus Package (ZDB)

• The Active Blind Spot Detection is now also available in combination with M Sport (ZMM). The price of the package is therefore \$1,900 in any configuration.

Changes to standalone options:

- 248 Heated steering wheel (included in ZCW Cold Weather Package): a confirmation message will now be shown in the instrument cluster to make it clear the feature is activated
- 2A5 18" light-alloy wheel double-spoke style 397: now available outside of Sport Line.
 Requires option 2NH M Sport Brakes and 840 Performance Tires and higher top-speed
- 2DY 18" light-alloy wheel star-spoke style 396 now available as a standalone option on 428i and 428i xDrive models not equipped with a Line or M Sport (\$600)
- 2NH M Sport Brakes now requires either wheel 2A5 and option 840 or M Sport (ZMM) and 18" wheel 21B on 4-cylinder models. On 6-cylinder models, 2NH can additionally be ordered with the 19" wheel 21C within M Sport (ZMM)
- 2T1 19" light-alloy wheel star-spoke style 407: now available outside of Sport Line on 435i / 435i xDrive. Requires option 2NH - M Sport Brakes and 840 - Performance Tires and higher top-speed
- 4CE Fineline Anthracite wood trim: now available outside of Lines at no extra cost
- 4M5 BMW Individual leather dashboard is now available as a Priority 1 option (\$950).
 This option requires a Line or M Sport as well as a Leather upholstery (except LCDF and LCLY Beige Dakota Leather). The lower and upper sections of the dashboard are covered in Black Walknappa Leather (note: with Coral Red Dakota Leather, the lower dashboard becomes black).
- 5AS Active Driving Assistant (included in ZDB Driver Assistance + Package): now includes the attention assistant
- 6NS Enhanced Bluetooth and USB + Smartphone Integration is now a standalone option (\$500).

 LCOM - Oyster Dakota Leather: now available outside of Sport Line (\$1,450 or included in Premium Package)

BMW 4 Series Coupe Pricing (including \$950 Destination and Handling):

428i Coupe	\$41,550
428i xDrive Coupe	\$43,550
435i Coupe	\$47,050
435i xDrive Coupe	\$49,050

2015 BMW 4 Series Convertible

Changes to the standard equipment:

- Deletion of the center console cupholder lid and the lid storage net in the glove compartment.
- The time display in the instrument cluster is moved to the bottom right, under the tachometer.
- The labeling of the memory button for the driver's seat adjustment is changed from "M" to "SET". An acoustic signal will be heard upon memorizing a position.

Lines and Package changes:

Luxury Line (ZLL)

- Oyster Dakota leather (LCOM) is now available
- Brushed Aluminum trim (4AB) is now available
- 18" light-alloy wheel double-spoke style 397 (2A5) is available in combination with option 2NH - M Sport Brakes on all models
- 19" light-alloy wheel multi-spoke style 399 (2L1) is available in combination with option
 2NH M Sport Brakes on 435i / 435i xDrive

• 19" light-alloy wheel multi-spoke style 399 (2L1) is now also available with all-season tires as option code 2W5 on 435i / 435i xDrive

Sport Line (ZSL)

- Beige Dakota leather (LCDF) is now available
- Dark Burl Walnut wood trim (4AB) and Ash Grain Anthracite Fine wood trim with Metal Inlay (4EZ) are now available
- 19" light-alloy wheel star-spoke style 407 (2T1) is now also available with all-season tires as option code 2D5 on 435i / 435i xDrive

M Sport (ZMM)

- Fineline Anthracite wood trim (4CE) and Ash Grain Anthracite Fine wood trim with Metal Inlay (4EZ) are now available
- 18" light-alloy wheel double-spoke style 441M (2PM / 2V7) are no longer available and replaced with 18" light-alloy double-spoke style 400M (2PE / 2PP)
- 18" light-alloy wheel double-spoke style 441M in Ferric Grey (21B) is available in combination with option 2NH - M Sport Brakes on all models
- 19" light-alloy wheel double-spoke style 442M in Ferric Grey (21C) is available in combination with option 2NH M Sport Brakes on 435i / 435i xDrive.

Technology Package (ZTP)

- Deletion of Enhanced Bluetooth and USB + Smartphone integration, now that Bluetooth Audio Streaming is standard.
- Addition of a demo mode demo mode for Head Up Display.

Driver Assistance Plus Package (ZDB)

• The Active Blind Spot Detection is now also available in combination with M Sport (ZMM). The price of the package is therefore \$1,900 in any configuration.

Changes to standalone options:

- 248 Heated steering wheel (included in ZCW Cold Weather Package): a confirmation message will now be shown in the instrument cluster to make it clear the feature is activated
- 2A5 18" light-alloy wheel double-spoke style 397: now available outside of Sport Line.
 Requires option 2NH M Sport Brakes and 840 Performance Tires and higher top-speed
- 2DY 18" light-alloy wheel star-spoke style 396 now available as a standalone option on 428i and 428i xDrive models not equipped with a Line or M Sport (\$600)
- 2NH M Sport Brakes now requires either wheel 2A5 and option 840 or M Sport (ZMM) and 18" wheel 21B on 4-cylinder models. On 6-cylinder models, 2NH can additionally be ordered with the 19" wheel 21C within M Sport (ZMM)
- 2T1 19" light-alloy wheel star-spoke style 407: now available outside of Sport Line on 435i / 435i xDrive. Requires option 2NH - M Sport Brakes and 840 - Performance Tires and higher top-speed
- 4CE Fineline Anthracite wood trim: now available outside of Lines at no extra cost
- 4M5 BMW Individual leather dashboard is now available as a Priority 1 option (\$950).
 This option requires a Line or M Sport as well as a Leather Upholstery (except LCDF and LCLY Beige Dakota Leather). The lower and upper sections of the dashboard are covered in Black Walknappa Leather (note: with Coral Red Dakota Leather, the lower dashboard becomes black).
- 5AS Active Driving Assistant (included in ZDB Driver Assistance + Package): now includes the attention assistant
- 6NS Enhanced Bluetooth and USB + Smartphone Integration is now a standalone option (\$500).
- LCOM Oyster Dakota Leather: now available outside of Sport Line (\$1,550 or included in Premium Package on 4-cylinder models)

BMW 4 Series Convertible Pricing (including \$950 Destination and Handling):

428i Convertible	\$49,700
428i xDrive Convertible	\$51,700

435i Convertible	\$55,850
435i xDrive Convertible	\$57,850

2015 BMW 5 Series Sedan

Changes to the standard equipment:

- Sport Leather Steering wheel is now standard on all models
- LED fog lights
- Enhanced Bluetooth and USB + Smartphone Integration (6NS) is now standard
- Comfort Access is now standard on 550i and 550i xDrive models.

Lines and Packages changes:

Modern Line (ZML)

No longer available

Luxury Line (ZLL)

No longer includes 255 Sport leather steering wheel or 5A1 LED fog lights on 528i,
 535i, and 535d, and ActiveHybrid 5 models (now standard)

M Sport (ZMM)

No longer includes 5A1 LED fog lights (now standard)

Executive Package (ZEC)

 No longer includes 322 Comfort Access on 550i models (now standard). 4M5 Leather dashboard is now included and pricing is unchanged at \$4,300

Technology Package (ZTP)

Addition of a demo mode demo mode for Head Up Display.

Changes to standalone options:

- 248 Heated steering wheel (included in ZCW Cold Weather Package) when turned on, there will be a new symbol shown in the instrument cluster to make it clear the feature is activated.
- 4CK Light Fineline Wood Trim is no longer available due to the deletion of the Modern Line
- 6NS Enhanced USB & Bluetooth plus Smartphone Integration released as standalone option
- 6UK Night Vision with Pedestrian Detection option price reduced from \$2,600 to \$2,300

Paint and Upholstery Changes

- B40 Liquid Blue Metallic is no longer available on the ActiveHybrid 5
- LZLZ Black Nappa leather released as an available (no-charge) upholstery in combination with ZMM M Sport and ZLL Luxury Line
- All ZML Modern Line-specific upholsteries have been deleted

BMW 5 Series Sedan Pricing (including \$950 Destination and Handling):

528i	\$50,700
528i xDrive	\$53,000
535i	\$56,300
535i xDrive	\$58,600
535d	\$57,800
535d xDrive	\$60,100
550i	\$65,500
550i xDrive	\$67,800

ActiveHybrid5	\$62,600
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2015 BMW 5 Series Gran Turismo

Changes to the standard equipment:

- Sport Leather Steering wheel is now standard on all models
- LED fog lights
- Enhanced Bluetooth and USB + Smartphone Integration (6NS) is now standard
- Comfort Access is now standard on 550i and 550i xDrive models.

Lines and Packages changes:

Modern Line (ZML)

No longer available

Luxury Line (ZLL)

 No longer includes 255 Sport leather steering wheel or 5A1 LED fog lights on 535i models (now standard)

M Sport (ZMM)

No longer includes 5A1 LED fog lights (now standard)

Executive Package (ZEC)

 No longer includes 322 Comfort Access on 550i models (now standard). Pricing has been reduced to \$3,000 (-\$800)

Technology Package (ZTP)

Addition of a demo mode demo mode for Head Up Display.

Changes to standalone options:

- 248 Heated steering wheel (included in ZCW Cold Weather Package) when turned on, there will be a new symbol shown in the instrument cluster to make it clear the feature is activated.
- 4CK Light Fineline Wood Trim is no longer available due to deletion of the Modern Line
- 6NS Enhanced USB & Bluetooth plus Smartphone Integration released as standalone option
- 6UK Night Vision with Pedestrian Detection option price reduced from \$2,600 to \$2,300

Paint and Upholstery Changes

- LZLZ Black Nappa leather released as an available (no-charge) upholstery in combination with ZMM M Sport and ZLL Luxury Line
- All ZML Modern Line-specific upholsteries have been deleted

BMW 5 Series Gran Turismo Pricing (including \$950 Destination and Handling):

535i Gran Turismo	\$61,400
535i xDrive Gran Turismo	\$63,700
550i	\$69,700
550i xDrive Gran Turismo	\$72,000

2015 BMW 6 Series

Changes to the standard equipment:

- Dynamic Digital Instrument Cluster (DDIC) becomes standard on all models
- Navigation (609) now includes an iDrive touchpad controller. M Sport Exhaust becomes standard equipment on the 650i and 650i xDrive models
- Launch Control has been added to the standard 2TB Sport automatic transmission
- 6NR BMW Apps has been removed as it is now part of 6AK 'BMW Online and BMW Apps'

 6NS 'Enhanced USB and Bluetooth plus Smartphone Integration' is no longer standard because the Bluetooth audio streaming functionality moves to a new standard option (6NH 'Hands-free Bluetooth and USB Audio Connection'). The remaining functionality of 6NS is now offered as an option.

Lines, Packages and Option changes:

- 677 Premium Hi-Fi has been replaced with 688 Harman Kardon Surround Sound System, which is similar to 677 from a content perspective (Standard on M6 and 650i models; optional on 640i models within the Executive Package (ZEC) and M Sport Edition (ZMS))
- 6WB has been removed from ZMS (now standard)
- Glacier Silver Metallic paint (A83) replaces Titanium Silver Metallic (354) and will also be offered as an available paint option with the M Sport Package (ZMP) and M Sport Edition (ZMS)
- 6NS is available as a standalone option for \$500
- The price of 6UK Night Vision has been lowered from \$2,600 to \$2,300

Technology Package (ZTP)

• Addition of a demo mode demo mode for Head Up Display.

BMW 6 Series Pricing (including \$950 Destination and Handling):

640i Coupe	\$77,050
640i xDrive Coupe	\$80,050
650i Coupe	\$88,350
650i xDrive Coupe	\$91,350
640i Convertible	\$84,550
640i xDrive Convertible	\$87,550
650i Convertible	\$95,850
650i xDrive Convertible	\$98,850

640i Gran Coupe	\$79,250
640i xDrive Gran Coupe	\$82,250
650i Gran Coupe	\$90,550
650i xDrive Gran Coupe	\$93,550

2015 BMW 7 Series

BMW 740Ld xDrive with BMW Advanced Diesel

As of March production, the BMW 7 Series becomes the latest US model line to benefit from BMW **Advanced Diesel** technology with the **all-new 740Ld xDrive** Sedan, launching as a model year 2015 addition to the line up. This model features BMW's N57 TU 3.0-liter 6-cylinderTwinPower Turbo diesel engine in the long-wheelbase 7 Series with xDrive. It made its US debut at the Chicago Auto Show in February 2014.

Based on the product configuration of its 740Li xDrive counterpart, this diesel version offers a similar level of standard equipment but has its own unique attributes:

- BMW TwinPower Turbo technology with VTG (Variable Turbine Technology)
- Maximum power output 255 HP @ 4000 rpm
- A single turbocharger with variable vane turbine technology results in increased maximum torque output of 413 lb/ft between 1500 and 3000 rpm.
- 0 to 60 mph in 6.1 seconds
- The latest common rail high-precision diesel injection system contributes to a significant fuel efficiency advantage and reduction in emissions vs. the 740Li xDrive
- Exhaust-gas treatment system is specifically designed to comply with ULEV II emission standards

Changes to the standard equipment:

- 6NH Hands-free Bluetooth and USB audio connection are now standard
- 6AK BMW Online and BMW Apps are now standard

- Leather Dasboard (4ND) is now standard on 750i, 750iL, 750i xDrive and 750iL xDrive models. It was already standard on the ALPINA B7 models and the 760Li.
- Full LED Lights (552) and Automatic high beams (5AC) are now standard on 750i, 750iL, 750i xDrive and 750iL xDrive models, as well as on all ALPINA B7 models. It was already standard on the 760Li.
- 6NS 'Enhanced USB and Bluetooth plus Smartphone Integration' is no longer standard because the Bluetooth audio streaming functionality moves to a new standard option (6NH 'Hands-free Bluetooth and USB Audio Connection'). The remaining functionality of 6NS is now a standalone option for \$500.

Lines, Packages and Option changes:

The M Sport Edition (ZMS) continues for MY15. Due to the additional standard equipment on 750i, 750iL, 750i xDrive and 750iL xDrive, this equipment has been removed from the Lines and packages where it was previously offered.

- Paint options B38 Midnight Blue, B40 Liquid Blue (ActiveHybrid 7), and A84 Milano Beige have been eliminated
- 6NS is available as a standalone option for \$500
- The price of 6UK Night Vision has been lowered from \$2,600 to \$2,300
- 552 Full LED Lights have been removed as a standalone option for ALPINA B7 models, as LED Lights are now standard on V8 models (already standard on V12 models).
- 248 Heated steering wheel when turned on, there will be a new symbol shown in the instrument cluster to make it clear the feature is activated.
- Addition of a demo mode demo mode for Head Up Display.
- The new19" wheel upgrade that was introduced on the 740Ld xDrive for \$1,300 is now available for the rest of the 740 models. 2H5 '19" multi-spoke wheel style 458' will replace the 19" wheel option 2H1.
- A new 19" ALPINA DYNAMIC wheel (927) with all-season tires is now available as a no-cost option on ALPINA B7 models. If ordered, this wheel lowers the maximum speed of the vehicle to 130 mph.

BMW 7 Series Pricing (including \$950 Destination and Handling):

740i	\$74,950
750i	\$88,250

750i xDrive	\$91,250
740Li	\$78,950
740Li xDrive	\$81,950
740Li xDrive	\$83,450
750Li	\$91,950
750Li xDrive	\$94,950
760Li	\$142,150
ActiveHybrid 7	\$85,250
ALPINA B7 SWB	\$129,250
ALPINA B7 SWB xDrive	\$132,250
ALPINA B7 LWB	\$133,150
ALPINA B7 LWB xDrive	\$136,150

2015 BMW Z4 Roadster

Changes to the standard equipment:

- The 7-Speed Double Clutch transmission (2TC) is now standard in the Z4 sDrive 35i, it was already standard in the Z4 sDrive35is.
- The Sport Leather steering wheel with paddle shifters (2XA) is now standard in the Z4 sDrive35i, it was already standard in the Z4 sDrive35is.

Changes to standalone options, upholstery and paint:

- The manual transmission (ZMT) is no longer offered on Z4 sDrive35i.
- The new Ivory White/Burnt Sienna Package (ZIS) has been released and replaces the Canyon Brown Package (ZBP). It includes Sport seats (481) upholstered with Ivory White Nappa leather with extended Saddle Brown leather content on the dashboard (NAEW), Fineline Brown wood trim (4E0) and an Anthracite headliner (775).
- Exterior paint Sparkling Brown metallic (B53) has been released exclusively in combination with the Ivory White/Burnt Sienna Package for \$550. Exterior paint Orion Silver metallic (A92) is discontinued.

BMW Z4 Roadster Pricing (including \$950 Destination and Handling):

Z4 sDrive28i	\$49,900
Z4 sDrive35i	\$57,900
Z4 sDrive35is	\$66,750

2015 BMW X1 SAV

Lines and Packages changes:

- Beige SensaTec upholstery can now be combined with M Sport
- Beige SensaTec upholstery cannot be combined with Sport Line
- Dark Cross hatch Aluminum trim cannot be ordered with any trim finishers

BMW X1 SAV Pricing (including \$950 Destination and Handling):

X1 sDrive28i	\$31,850
X1 xDrive28i	\$33,650
X1 xDrive35i	\$39,750

2015 BMW X3 SAV

Mid life cycle update and newly available diesel and rear wheel drive versions.

The 2015 BMW X3 has received a mid life cycle update bringing exciting exterior and interior enhancements along with many new options and features. In addition, we are pleased to announce the introduction of two new model variants - the X3 sDrive28i and the X3 xDrive28d. The X3 sDrive28i provides a great new entry price point into the X3 family, while the X3 xDrive28d and its 4-cylinder TwinPower Turbo diesel engine provides an outstanding balance of performance and efficiency.

Changes to the standard equipment:

- Sport Leather steering wheel is now standard on the X3 xDrive28i and the X3 xDrive35i.
- Roof rails are now standard on the X3 xDrive28i and the X3 xDrive35i.
- Burl Walnut Wood trim is now standard on the X3 xDrive28i and the X3 xDrive35i.

- LED fog lights are now standard on the X3 xDrive28i and the X3 xDrive35i.
- Sun visors are now extendable for greater coverage

Lines and Packages changes:

Technology Package (ZTP)

 No longer includes 6NS Enhanced USB & Bluetooth plus Smartphone Integration (available as standalone option)

Driver Assistance Plus Package (ZDB)

 Now also includes Active Blind Spot Detection, Active Driving Assistant, and Surround View

Lighting Package (ZLP)

- New upgrade available to Full LED Headlights with High Beam Assistant on xDrive28i
- Newly available package for xDrive35i including Full LED Headlights with High Beam Assistant

hanges to standalone options:

- 322 Comfort Access now includes smart opening and closing functionality (no smart open/close function with M Sport)
- 609 Navigation system now comes with iDrive touchpad controller

New Standalone Options

- 5DL Surround View
- 5DP Parking Assistant
- 688 Harman/Kardon Sound System
- 6NS Enhanced USB and Bluetooth plus Smartphone Integration

Deleted Standalone Options

- 3AH Rear View Camera with Top View (functionality now included in 5DL Surround View)
- 3AT Roof rails in satin aluminum (now standard)
- 3XL X-Line exterior trim package (new xLine available)
- 5AC High beam assistant (now available in ZLP Lighting Package)
- 677 Premium hi-fi system (replaced by Harman/Kardon Sound System)

Paint and Upholstery changes:

New Paint

- A75 Melbourne Red Metallic
- A83 Glacier Silver Metallic
- A96 Mineral White Metallic
- B53 Sparkling Brown Metallic

Deleted Paint

- A82 Vermillion Red Metallic
- 354 Titanium Silver Metallic
- 896 Blue Water Metallic
- B06 Sparkling Bronze Metallic

New Upholstery

- LUD3 Saddle Brown Nevada Leather
- LUNE Ivory White Nevada Leather with red contrast stitching (only with M Sport)
- LUNF Mocha Nevada Leather with orange contrast stitching (only with M Sport or xLine)
- LUSQ Black Nevada Leather with gray contrast stitching (only with xLine)

Deleted Upholstery

- LUBK Mojave Nevada Leather
- LUCZ Chestnut Nevada Leather

BMW X3 SAV Pricing (including \$950 Destination and Handling):

X3 sDrive28i	\$39,350

X3 xDrive28i	\$41,350
X3 xDrive28d	\$42,850
X3 xDrive35i	\$46,050

2015 BMW X5 SAV

Technical and design updates

• Technical update for the 8-speed automatic transmission leading to better efficiency and faster acceleration:

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	0-60 mph (seconds)		
Model	MY2014	MY2015	Change
X5 sDrive35i	6.2	6.1	-0.1
X5 xDrive35i	6.2	6.1	-0.1
X5 xDrive35d	6.7	6.5	-0.2
X5 xDrive50i	4.9	4.7	-0.2

- As of October 2014 production, there will be an engine displacement change on the N55 engine (X5 sDrive35i and X5 xDrive35i) that increases displacement from 2979 cubic centimeters to 3004 cubic centimeters
- As of September 2014 production, there will be additional stitching added on all seats upholstered in Dakota or Nappa leather to enhance both seat quality and design.
 Double stitching will be added on all front seat shoulders.

Changes to the standard equipment:

- Sport Leather steering wheel is now standard
- Comfort Access Keyless entry is now standard on the X5 xDrive50i

 6NS 'Enhanced USB and Bluetooth plus Smartphone Integration' is no longer standard because the Bluetooth audio streaming functionality moves to a new standard option (6NH 'Hands-free Bluetooth and USB Audio Connection'). The remaining functionality of 6NS is now a standalone option for \$500.

Lines and Packages changes:

- ZLL Luxury Line and ZXD xLine no longer include 255 Sport leather steering wheel (now standard). Lines prices have been reduced by \$100 as a result.
- ZLS Luxury Seating Package pricing has been reduced by \$350 with no change to package content
- ZPP Premium Package no longer includes 323 Soft close doors (now standalone option). 4NB 4-zone climate control is now included in the package. Package price is now \$2,550 (-\$150)
- ZEC Executive Package no longer includes 322 Comfort Access (standard). 4M5
 Leather dashboard and 4NB 4-zone climate control are now included. Package price is now \$4,600 (+\$500)

Changes to standalone options:

- 323 Soft close doors released as standalone option for \$600 (previously included in ZPP Premium Package)
- 4NB 4-zone Automatic climate control no longer available as standalone (available in ZPP Premium Package)
- 6NS Enhanced USB & Bluetooth plus Smartphone Integration released as standalone option for \$500
- 6UK Night Vision with Pedestrian Detection option price reduced from \$2,600 to \$2,300

BMW X5 SAV Pricing (including \$950 Destination and Handling):

X5 sDrive35i	\$53,750
X5 xDrive35i	\$56,050
X5 xDrive35d	\$57,550

X5 xDrive50i	\$69,150
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2015 BMW X6 SAC

Information for the 2015 X6 will be released soon.

2015 BMW M5 Sedan

Changes to the standard equipment:

- Comfort Access Keyless entry is now standard
- SIRIUS Satellite Radio with 1 year subscription is now standard.
- 6NS 'Enhanced USB and Bluetooth plus Smartphone Integration' is no longer standard because the Bluetooth audio streaming functionality moves to a new standard option (6NH 'Hands-free Bluetooth and USB Audio Connection'). The remaining functionality of 6NS is now a standalone option for \$500.

Lines and Packages changes:

- ZEC Executive Package now includes 552 Adaptive Full LED Headlights and 5AC Automatic High Beams
- ZLP Lighting Package has been deleted (content now included in ZEC)

Changes to standalone options:

Please note the following changes to stand-alone options for the MY2015 F10 M5 Sedan:

- 248 Heated steering wheel (included in ZCW Cold Weather Package) when turned on, there will be a new symbol shown in the instrument cluster to make it clear the feature is activated.
- 6NS Enhanced USB & Bluetooth plus Smartphone Integration released as stand-alone option
- 6UK Night Vision with Pedestrian Detection option price reduced from \$2,600 to \$2,300

Paint and Upholstery changes:

Paint

B65 Jatoba Metallic now available for ordering

BMW M5 Sedan Pricing (including \$950 Destination and Handling):

M5	\$93,850
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2015 BMW M6 Coupe, BMW M6 Convertible and BMW M6 Gran Coupe

- Navigation (609) now includes an iDrive touchpad controller.
- Standard 677 Premium Hi-Fi has been replaced with 688 Harman Kardon Surround Sound System.
- 6NR BMW Apps has been removed as it is now part of 6AK 'BMW Online and BMW Apps'
- 6NS 'Enhanced USB and Bluetooth plus Smartphone Integration' is no longer standard because the Bluetooth audio streaming functionality moves to a new standard option (6NH 'Hands-free Bluetooth and USB Audio Connection'). The remaining functionality of 6NS is now offered as an option.

Lines, Packages and Option changes:

- The price of the Executive Packages (ZEC) has been decreased by \$700 on the M6
 Convertible and M6 Gran Coupe, and by \$800 on the M6 Coupe as a value
 enhancement
- 6NS is available as a standalone option for \$500
- The price of 6UK Night Vision has been lowered from \$2,600 to \$2,300

BMW M6 Pricing (including \$950 Destination and Handling):

M6 Coupe	\$112,850
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M6 Convertible	\$110,150
M6 Gran Coupe	\$116,650

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 120 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: www.bmwgroupna.com.

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